Vladyslav Gruzin
Frontend Developer | React • Next.js • TypeScript
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Professional Summary

Frontend Developer with 3.5 years of experience building modern, scalable web applications using React, Next.js, and TypeScript. Skilled in delivering clean, maintainable code and creating responsive, user-friendly interfaces. Experienced in Agile environments (Scrum/Kanban) and collaborating with cross-functional teams. Strong background in performance optimization, SEO, and integrating frontend development with digital marketing. Passionate about building seamless user experiences and reliable, production-ready code.

Core Skills

- Frontend: React, Next.js, TypeScript, JavaScript (ES6+), Redux, , Context API
- Styling: Tailwind CSS, SCSS, Styled Components, CSS Modules
- Backend/Tools: Node.js, REST API, GraphQL, Supabase, Firebase
- Testing: Jest, React Testing Library, Cypress
- Workflow: Git/GitHub, CI/CD, Agile (Scrum, Kanban), Jira
- Other: SEO optimization, Accessibility (a11y), Responsive Design

Professional Experience

Frontend Developer – Booking App (Contract)
Szczecin, Poland | Feb 2024 – Present

- Developed a responsive booking application with calendar integration, secure authentication, and an admin panel for efficient client management.
- Optimized performance, mobile UX, and implemented features that increased lead conversion by 20%.
- Deployed and maintained the project on Vercel, ensuring fast and reliable access globally.
- Collaborated with marketing and backend teams to integrate APIs, streamline workflows, and enable data-driven improvements.

Frontend Developer – Pure Mountain View (Freelance)
Freelance | Mar 2023 – Dec 2025

- Developed a high-conversion landing page for a local gardening service using Next.js, Railway, and Strapi CMS.
- Implemented SEO-friendly content structure and dynamic content management via Strapi, allowing easy updates and scalability.
- Optimized page performance and mobile responsiveness, enhancing user experience and increasing leads by 15%.
- Collaborated with designers to create visually appealing layouts and ensured consistency with brand guidelines.
- Configured deployment pipelines on Railway, enabling reliable and fast delivery of updates.

Frontend Developer – Oknoserw (Freelance)
Szczecin, Poland | Jan 2023 – Present

- Designed and developed a high-performance, responsive landing page for a local repair business, emphasizing mobile-first UX and optimized load times.
- Integrated lead capture forms and streamlined user flows to enhance conversion rates.
- Strategically managed Google Ads campaigns, including keyword research, ad creation, and performance optimization, to drive targeted traffic and maximize ROI.

Frontend Developer – Personal & Community Projects (Freelance)
Szczecin, Poland | Jun 2021 – Dec 2022

- **Street Food Blog (Next.js):** Developed a responsive blog with dynamic content management, SEO-friendly structure, and interactive multimedia features to engage readers.
- **Community Portfolio Showcase:** Created a website for local artists and creators to display their work, integrating galleries, social sharing, and responsive design.
- **Mini E-commerce Demo Project:** Developed a small-scale online shop to practice product listings, cart functionality, and client-side state management using React and TypeScript.

Education

ZUT – Informatyka 2020 – 2023

Bachelor of Computer Science
Technical College / University, Szczecin, Poland | 2020

Projects

Portfolio – https://vladg.vercel.app

Booking - https://booking-local.vercel.app/

Oknoserw- Local Window Repair - https://oknoserw.pl

Aqua Ace – Plumber Landing Page - https://aqua-ace-szczecin.pl

Languages

- English – Fluent
- Polish – Native